FOR IMMEDIATE RELEASE

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Webcasting Expands Audience for State of the University Address

University President Henry Bienen's annual State of the University Address was accessible live via the Internet to the entire Northwestern community this year thanks to technical support from NU Information Technology.

The availability of Webcasting gave students, faculty and staff the opportunity to view the event in real-time at a variety of University locations and from desktop computers, as well as at the Law School's Thorne Auditorium in Chicago where President Bienen delivered his speech.

Approximately 180 persons viewed the speech from Evanston campus locations (Hardin Hall in Rebecca Crown Center, the McCormick Auditorium in Norris Center, the Forum Room in University Library, and the Technological Institute).

At the Technological Institute location, a 42-inch plasma screen was set up in the first floor lobby, drawing the attention of numerous students who stopped by to hear the speech between classes.

In addition, there were 235 server requests logged from Northwestern viewers who accessed the Webcast from desktop computers.