Northwestern Business Capabilities FY20

**STUDENT**
- **Recruit**
  - Source Prospects
  - Convert Prospects
- **Support**
  - Student Life
  - Career Advancement
  - Student Finance
- **Former Student**
  - Alumni Transitions
  - Alumni Engagement

**TEACHING & LEARNING**
- **Curriculum**
  - Program & Degree Management
  - Degree Requirements
- **Teach**
  - Course Delivery
  - Course Support
  - Evaluations
- **Learn**
  - Advising
  - Learning Support

**RESEARCH**
- **Initiate**
  - Seek Funding
  - Research Setup
- **Conduct**
  - Execute Research
  - Track Research Data
- **Societal Impact**
  - Results Analysis
  - Publish & Share

**EMPLOYMENT**
- **Engagement**
  - Attract & Select
  - Offer & Onboard
- **LifeCycle**
  - Benefits Management & Work/Life
  - Timekeeping & Payroll
  - Comp & Merit Planning
  - Workforce Management
- **Develop**
  - Performance Management
  - Talent Development

**FACULTY**
- **Faculty LifeCycle**
  - Recruitment & Retention
  - Promotion & Tenure
- **Faculty Data**
  - Internal
  - External

**ORGANIZATION**
- **University Outreach**
  - Brand Management
  - Community Engagement
  - Fundraising
- **Org Performance**
  - Change Management
  - Program Review
- **Risk Management**
  - Legal
  - Audit
  - Compliance

**SERVICE**
- **Financial Management**
  - Budget & Planning
  - Procure to Pay
  - Investment Management
  - Financial Accounting
- **Campus Management**
  - Space Planning & Management
  - Design & Build
  - Operate & Maintain
  - Safety & Security
- **Information Management**
  - Solution Management
  - Solution Delivery
  - Analysis & Reporting
  - Library Services

**LEGEND**
- STUDENT
- TEACHING & LEARNING
- RESEARCH
- EMPLOYMENT
- FACULTY
- ORGANIZATION
- SERVICE