Northwestern Business Capabilities FY19

STUDENT
- Recruit
  - Source Prospects
  - Convert Prospects
- Support
  - Student Life
  - Career Advancement
  - Student Finance
- Former Student
  - Alumni Transitions
  - Alumni Engagement

TEACHING & LEARNING
- Curriculum
  - Program & Degree Management
  - Degree Requirements
- Teach
  - Course Delivery
  - Course Support
  - Evaluations
- Learn
  - Advising
  - Learning Support

RESEARCH
- Initiate
  - Seek Funding
  - Research Setup
- Conduct
  - Execute Research
  - Track Research Data
- Societal Impact
  - Results Analysis
  - Publish & Share

EMPLOYMENT
- Engagement
  - Attract & Select
  - Offer & Onboard
- LifeCycle
  - Benefits Management & Work/Life
  - Timekeeping & Payroll
  - Comp & Merit Planning
  - Workforce Management
- Develop
  - Performance Management
  - Talent Development

FACULTY
- Faculty LifeCycle
  - Recruitment & Retention
  - Promotion & Tenure
- Faculty Data
  - Internal
  - External

ORGANIZATION
- University Outreach
  - Brand Management
  - Community Engagement
  - Fundraising
- Org Performance
  - Change Management
  - Program Review
- Risk Management
  - Legal
  - Audit
  - Compliance

SERVICE
- Financial Management
  - Budget & Planning
  - Procure to Pay
  - Investment Management
  - Financial Accounting
- Campus Management
  - Space Planning & Management
  - Design & Build
  - Operate & Maintain
  - Safety & Security
- Information Management
  - Solution Management
  - Solution Delivery
  - Analysis & Reporting
  - Library Services