Northwestern Business Capabilities FY21

**ACADEMICS**

- **Student**
  - Recruit Students
  - Support Students
  - Enhance Student Experience

- **Faculty**
  - Recruit Faculty
  - Support Faculty
  - Manage Faculty Data

- **Teaching and Learning**
  - Define Curriculum
  - Conduct Courses
  - Provide Academic Support
  - Manage Undergraduate Research

**RESEARCH**

- **Initiate Research**
  - Seek Research Funding
  - Research Setup

- **Conduct Research**
  - Execute Research
  - Tracking Research Data

- **Societal Impact**
  - Analyze Results
  - Publish and Share

**STRATEGIC MANAGEMENT**

- **Org Performance**
  - Manage Change
  - Review Programs

- **Risk Management**
  - Ensure Legal Compliance
  - Ensure Audit Compliance
  - Ensure Regulatory Compliance

- **University Outreach**
  - Manage Alumni Relations
  - Marketing and Communications
  - Manage Athletics and Recreation
  - Enable Fundraising

**ORGANIZATION SUPPORT**

- **Human Resource Mgmt**
  - Recruit Employees
  - Develop Employees
  - Sustain Employees

- **Financial Mgmt**
  - Budget and Planning
  - Perform Accounting
  - Manage Investments
  - Procure to Pay

- **Campus Mgmt**
  - Manage Space Utilization
  - Design and Build Facilities
  - Maintain Facilities
  - Ensure Campus Safety and Security

- **Information Mgmt**
  - Manage Solutions
  - Deliver Solutions
  - Deliver Information
  - Enable Library Services

**Business Capability Alignment to University Strategies**

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<tr>
<th>ACADEMICS</th>
<th>RESEARCH</th>
<th>STRATEGIC MANAGEMENT</th>
<th>ORGANIZATION SUPPORT</th>
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<tr>
<td>Enhance Intellectual Eminence and Impact</td>
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<td>Strengthen Research Excellence</td>
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<td>Support the Student Experience</td>
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<td>Elevate Global Academic Reputation and Presence</td>
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